

The Journal of

AUSTRALIAN CERAMICS

The most widely read ceramics magazine in Australia with an estimated readership of over 30,000.

Readers: ceramicists, collectors, galleries, ceramics students, libraries and secondary schools.

Print quality: full colour, 160 pages, burst bound, printed on quality paper with silk matt cover.

The Journal of Australian Ceramics is available in both **PRINT** and **DIGITAL** formats.

Advertising Rates

Rates	casual (\$ per issue)	\$ per issue for 3 issues
Full colour display ads		
Inside Front Cover	1550	1300
Inside Back Cover	1500	1250
Full Page	1250	1050
Half Page (landscape)	950	800
Quarter Page (portrait)	650	500
Classified Ads (JAC print, JAC digital & online directory)	160	120
Web Ads		
Tile: home page (not inc. artwork)	300	250

Packages

Full Page Package: one full page (issue of choice) + classifieds in 3 issues (magazine + web)	\$1300 (value \$1610)
Half Page Package: one half page (issue of choice) + classifieds in 3 issues (magazine + web)	\$1000 (value \$1310)
Quarter page package: one quarter page (issue of choice) + classifieds in 3 issues (magazine + web)	\$ 700 (value \$960)
Social Media Package: 1 Facebook post, 3 Instagram posts & 2 TACA enews notices	\$ 350 (value \$500)

Other services:

Inserts: all supplied ready to insert: **\$650** per issue (subject to approval)

Optional: Artwork prepared by our graphic designer: **\$120** (up to 1 ½ hours)

All prices are \$AUS (ex GST)

CANCELLATION FEE (after advert booking has been confirmed by the advertiser): 30% of advert value

Contact: Carol Fraczek (Marketing and Promotions) T: 0410 502 819 E: australianceramicsadvertising@gmail.com

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