# The Journal of AUSTRALIAN CERAMICS

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# PHOTOGRAPHIC REQUIREMENTS

The Journal of Australian Ceramics welcomes good quality digital images.

The files must be high resolution JPG (300dpi); approx. 4000 pixels on the shortest side.

Digital files may be sent via email to jac@australianceramics.com or shared via wetransfer.com or similar.

**All images must be accompanied by a caption document** which lists the caption (see\* below) for each image, ie. name of the artist, title of the piece, date, materials and techniques, dimensions (metric) and the photographer's name.

**Please note**: The quality of images is extremely important and may determine whether or not your article is published. Although not essential, it is recommended that artists seek the services of a professional photographer. Call us at the office if you would like suggestions on who to call, or read the guidelines below for suggestions.

### **Guidelines (if taking your own images):**

A good image is in focus, with proper exposure, a full depth of field and a full range of contrast (light to dark tones). Work hidden by very dark shadows and/or set against busy backgrounds should be avoided.

White, grey, black and earth tones make a good neutral background.

Do not use lighting which casts hard shadows or harsh reflective highlights.

Do leave a generous space around the object (tight cropping is undesirable).

**DO NOT send hundreds of images**. Please select your best 10 images to send.

**DO NOT alter or manipulate the images.** The original file straight from the camera is preferred. Please do not cut out the background to white space.

**DO NOT send tiff images** unless requested by us.

### Captions:

All images must be accompanied by a caption document.

Please supply captions in a text document. Please send this document when you send your images. The file name of each image should be used to identify the corresponding caption.

## \*Caption Format:

Name of artist, title of work, year, technical information (technique, glaze description and firing temperature), dimensions h/w/d in cms, name of photographer

Please DO NOT send captions inserted into spreadsheets or with formatting.

If you have questions about the requirements, please contact the Editorial Team.

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