

The Journal of AUSTRALIAN CERAMICS

The most widely read ceramics magazine in Australia with an estimated readership of over 30,000.
Readers: potters & ceramicists, collectors, galleries, ceramics students, libraries, universities and schools.
Print quality: full colour, 160 pages, burst bound, printed on quality paper with silk matt cover.
The Journal of Australian Ceramics is available in both PRINT and DIGITAL formats.

Advertising Rates

Full colour display ads Rates	casual (\$ per issue)	\$ per issue for 3 issues
Inside Front Cover	1650	1400
Inside Back Cover	1600	1350
Full Page - premium front placement (page 4 / 5)	1450	n/a
Full Page - main ad section at rear	1350	1150
Half Page (landscape)* - main ad section at rear	1050	950
Classified Ads	180	140

*Half Page ads are subject to availability. Full page ads are given first preference in page allocations.

Packages

Full Page Package: one full page ad (issue of choice) + classified listing in 3 issues	1450 (value 1890)
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Other services: website

Web Tile Advertising for australianceramics.com with over 4000 views per month
Rate: \$300 per month / \$3000 per year

Other services: Journal inserts

Inserts: all supplied ready to insert: \$800 per issue (subject to approval)
Optional: Ad artwork prepared by our graphic designer: (\$120 per hour)

Note:

All prices are \$AUS (ex GST)
CANCELLATION FEE (cancellations after advert booking deadline): 30% of advert value

Contact & bookings:

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