The Journal of
AUSTRALIAN CERAMICS

The most widely read ceramics magazine in Australia with an estimated readership of over 30,000.
Readers: potters & ceramicists, collectors, galleries, ceramics students, libraries, universities and schools.
Print quality: full colour, 160 pages, burst bound, printed on quality paper with silk matt cover.
The Journal of Australian Ceramics is available in both PRINT and DIGITAL formats.

2027 Advertising Rates

Full colour display ads **Rates**	casual ($ per issue)	$ per issue for 3 issues
Inside Front Cover	1800	1600
Inside Back Cover	1750	1550
Full Page - premium front placement (page 4 / 5)	1700	n/a
Full Page - centre placement (page 60 / 61)	1600	n/a
Full Page – mid rear placement (page 100 / 101)	1600	n/a
Full Page - main ad section at rear (pages 140 – 160)	1400	1200
Half Page (landscape)* - main ad section at rear	1050	950
Classified Ads	180	140

*Half Page ads are subject to availability. Full page ads are given first preference in page allocations.

Other services: website
Web Tile Advertising for australianceramics.com with over 4000 views per month
Rate: $300 per month / $3000 per year

Other services: Journal inserts
Inserts: all supplied ready to insert: $850 per issue (subject to approval)
Optional: Ad artwork prepared by our graphic designer: ($120 per hour)

Note:
All prices are $AUS (ex GST)
CANCELLATION FEE (cancellations after advert booking deadline): 30% of advert value

Contact & bookings:
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